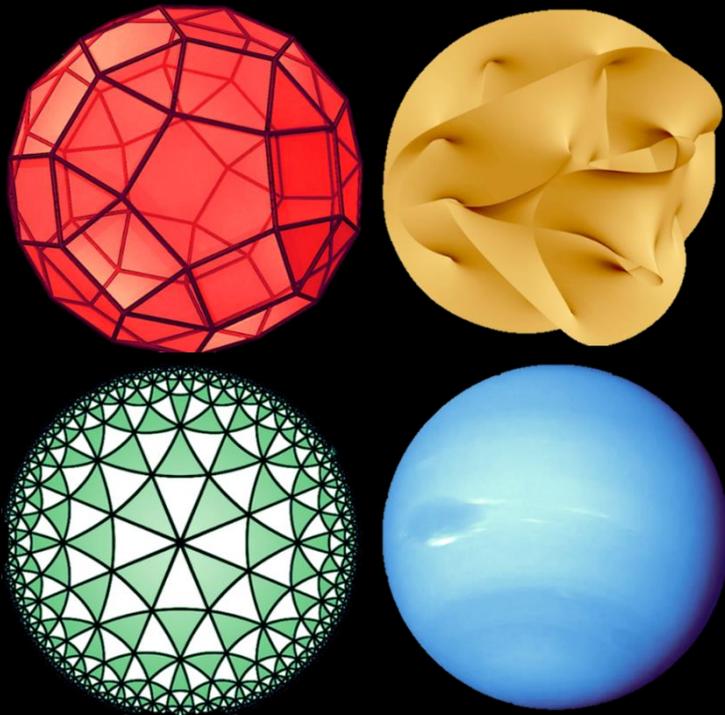


2019-2020
St. Johns College
University of Cambridge

Adams Society Information for Sponsors

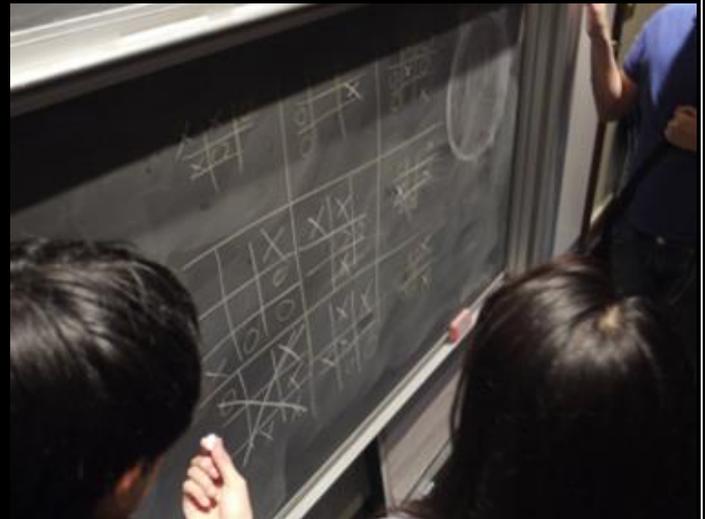


Who we are

The Adams Society is the mathematical society of St John's College, and one of the oldest undergraduate societies in Cambridge. We are named after the Johnian mathematician John Couch Adams, who is famous for predicting the existence of the planet Neptune using nothing but its gravitational effects on the orbit of Uranus.

Membership is exclusive to mathematics undergraduates, postgraduates and fellows at St John's College, but talks and events are free to all members of the university, and usually attended by a large number of students from other colleges.

The Adams Society has approximately 100 student members.

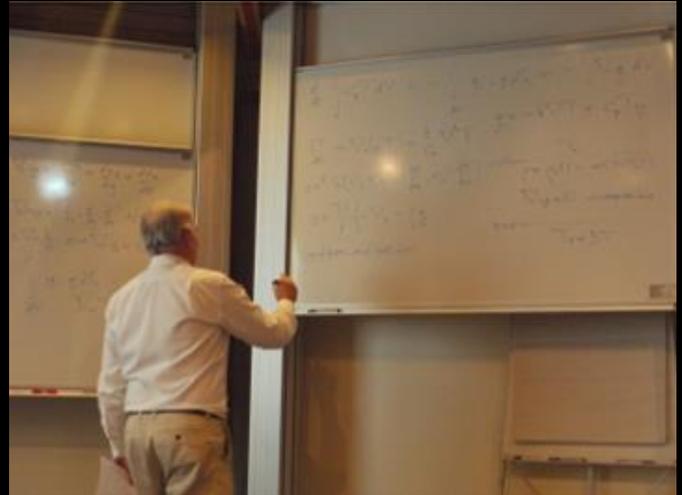


What we do

ACADEMIC TALKS

Throughout the year, we organise talks of a mathematical nature, which are free and usually attended by upwards of 30 students from across St John's College and the University.

Talks are designed to appeal to all groups of mathematicians, with recent speakers discussing the fluid mechanics of CO₂ sequestration, significant polynomials in knot theory and geometric structures arising from random processes.



SOCIAL EVENTS

In addition to our more serious academic talks, the society hosts regular social events including our annual Fresher's Squash, Desserts Party, Christmas Party and candlelit Annual Dinner.

Annual sporting competitions are held with mathematicians from other colleges, such as a cricket match with the Trinity Maths Society and a football match with St Catharine's Hyperbolics society (both of which we won last year).



INTERNET PRESENCE

The society advertises itself in a number of ways, on and offline.

Talks are advertised on overhead projectors in lecture theatres, enabling us to reach the entire undergraduate maths body. Our extensive email mailing lists of all St John's mathematicians, other interested university students and Adams Soc alumni supplement this.

Facebook is our primary means for advertising social and academic talk events alike, and the society website is regularly updated with details on our sponsors, past events and contact details for our committee.



GOVERNANCE

The financial and event planning for the Adams Society is the responsibility of the committee. The committee is elected at our annual general meeting in Lent term, and the members for 2018-19 are:

President: Mark Pepper
Vice-President: Freddy McNulty
Secretary: Nicholas Janisch
Treasurer: Laurence van Someren
Webmaster: Connor Bennett

Sponsorship queries should be directed to Mark Pepper (email mlp51@cam.ac.uk) in the first instance.

Sponsorship Models

The Adams Society actively welcomes support from external parties, and reciprocates goodwill in a number of ways. The table below shows our standard sponsorship model, and we would be happy to discuss a custom arrangement on request.

Benefit	Description
Logo on e-mails	Your logo will be displayed in the footer of all Adams Society emails along with a link to your website. It will also be added to our Facebook page.
Request e-mails	We will send emails to our members at your request e.g. application information and deadlines, your events etc. This information can also be posted on our Facebook page.
Website Page	Your logo will appear on our website's front page, as well as on a dedicated sponsor page. We can place a message of your choice on the sponsor page.
Logo on Posters	As well as displaying your logo on all our digital communications, it will be placed on slides and posters displayed around the maths faculty and lecture theatres.
Publicity at Events	We will distribute flyers or other promotional material to our members at your request.

Requested sponsorship: £800 per year

Proudly sponsored by:



Web: <http://adams.soc.srcf.net/>

Facebook: <https://www.facebook.com/adams.society/>

Email: theadamssociety@gmail.com